

# Low-Cost Terminals

## BENEFITS AT A GLANCE

- Make it easy for customers to choose your business
- Increase your dollar per purchase
- Start accepting card payments with hassle-free setup

### Draw in new customers; keep the ones you have.

The use of cash is declining as consumers migrate to card-based payments. The introduction of low-cost payment processing can directly benefit your business, as debit cards remain the payment method of choice for purchases of \$25 or more.

### Increase sales volume.

When an establishment accepts credit cards, the average ticket size goes up, as people are willing to spend (or pay) more when they use a credit or debit card than when paying with cash.

### Keep it simple with dial connectivity.

The Chase Paymentech 800 network offers fast and affordable connectivity over analog lines. Each of our terminal options includes an integrated PIN pad,



making installation simple. Coverage includes 100 percent of the United States and its territories. Small merchants will benefit from dial-up's affordable costs and ease of use.

### Begin processing cards with confidence.

Give your customers control and security. During a transaction, the customer's card information is safe with secure payment software. The Ingenico 5100, the Hypercom Optimum T4205

and the VeriFone V<sup>x</sup> 510 meet all card association requirements for secure transactions.

Chase Paymentech has served on the Payment Card Industry Security Standard Council (PCI SSC) Board of Advisors since its inception. Our compliance experts help merchants understand and adhere to security standards, and we have arranged preferential pricing with a firm that specializes in data security and compliance services for our merchants.

## DIAL TERMINAL OPTIONS

Chase Paymentech offers three low-cost terminals so that you can select the best fit your business. All of the terminals shown here include built-in PIN pads for PIN debit acceptance.

### Hypercom® Optimum™ T4205

Hypercom's T4205 is equipped with the speed and high-end features normally found only in more expensive IP and wireless terminals. With one of the most slim form factors of any countertop device, it is perfect for "handover" environments.

- For Retail and Restaurant environments
- 24 MB RAM



### Ingenico® 5100

The i5100 is an advanced, powerful, secure and flexible payment terminal that provides a single solution for electronic transaction acceptance, while offering both dial and IP connectivity.

- For Retail and Restaurant environments
- Lightweight
- High-speed IP connection also available



### VeriFone® V<sup>x</sup> 510

The V<sup>x</sup> 510's user-friendly device simplifies customer PIN entry; and the easy-to-read, backlit display and ATM-like interface reduce the chance for errors.

- For Retail, Restaurant and Petroleum environments
- Multi-application for additional software
- Low-cost, high-speed IP version also available



## Make the Right Call

For more information on how Chase Paymentech's dial terminal options can work for your business,

call **800.824.4313**

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