

# Program Options

## BENEFITS AT A GLANCE

- Flexible programs to suit your business
- B2B and B2C fulfillment available
- Seamless integration with Chase Paymentech payment processing
- Daily, weekly and monthly online reporting
- Program merchandising kits available
- 24/7 cardholder IVR support
- 24/7 merchant help desk support
- Host of card production possibilities



### Chase Paymentech: The Right Program

Chase Paymentech makes it easy to build the right gift card solution for any business, regardless of size. Our Gift Card Now™ and Gift Card Advantage™ programs help you compete in the growing gift card industry and give you the chance to increase sales while building your brand.

**Gift Card Now** – Tap into the multi-billion dollar gift card market with Gift Card Now. Order as few as 100 gift cards and, in days, you'll have everything you need to launch the gift card program your customers have been waiting for. Don't forget to order in-store marketing materials that help you promote your program. And no matter how big (or small) your business, you'll always have access to the detailed reporting,

competitive terms and customer support that you need to get your program kicked off right.

**Gift Card Advantage** – The same competitive terms, outstanding reporting, marketing resources and customer support as our Gift Card Now program, but with an important difference. As an added feature, you'll get to add your company's logo to your gift card's design. Establish your gift card program with a minimum order of 500 cards. And with typical set-up and delivery taking less than 2 weeks, you'll hit the ground running.

**Gift Card Custom** – Like the name implies, Chase Paymentech's Gift Card Custom program provides tailored benefits for businesses that order 1,000 or more gift cards. In addition to the services you expect from Chase Paymentech – like full integration with payment

processing, secure web access to your data and round the clock customer support – Custom clients have access to so much more:

- Fully customized program including card designs, card carriers and in-store marketing materials
- Enhanced card production services including card fulfillment for B2B and B2C opportunities
- Consultation for marketing materials, card packaging and program strategies
- Availability of franchise settlement services

And of course, you'll have access to sophisticated best-in-class reporting, competitive fee structures, and outstanding customer service from the core of our gift card partnerships.



## Chase Paymentech: The Right Partner

When it comes to a gift card partner, you need the right program for your business. The right information to make good decisions. And the right support to keep the program running smoothly. You get all that and more with Chase Paymentech. When you add one of our gift card programs to your business mix, the only change you may notice is an increase in revenues.

As a global leader in payment processing and merchant acquiring, Chase Paymentech offers a consultative approach that helps today's small and emerging businesses become tomorrow's industry leaders. On the Internet or at the point of sale, our unique combination of outstanding service, innovative solutions and financial strength offers solid benefits to companies just like yours.

## There's More to a Gift Card Than Giving

Gift cards can represent a significant business opportunity for any business. But have you considered ways a Chase Paymentech gift card program could benefit your business?

Try using gift cards as:

- **Employee incentives**
- **Promotional cards**
- **Merchandise return cards**
- **Employee cards**

When you do, you'll be able to offer all the perks your customers and employees demand, with all the flexibility and control you expect from your gift card program.

## Chase Paymentech: The Right Information

Information is power. With Chase Paymentech's comprehensive on-line reporting portal, you'll be able to put that power to work by knowing precisely where your gift card program stands at any given time. Log on to track balances and redemptions, and find patterns in card usage. And when you add our Gift Card program to your existing Chase Paymentech relationship, issuing and accepting gift cards will integrate seamlessly into your payment processing.

## The Reliability You Demand

You'll access one secure interface to handle all of your processing needs. Every transaction is run on our own reliable and fully integrated processing infrastructure. All systems are redundant and replicated in near real-time, which means your data is secure every step of the way.

## Make the Right Call

Ask your Chase Paymentech Account Executive for more information about Chase Paymentech's Now, Advantage and Custom gift card programs.

[www.chasepaymentechgiftcards.com](http://www.chasepaymentechgiftcards.com)

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