

Your All-In-One Solution

BENEFITS AT A GLANCE

- Seamless integration with Chase Paymentech payment processing
- Single point of contact for point-of-sale billing, customer support and technical assistance
- Greater payment flexibility and streamlined store operations
- Wide range of integrated reporting options
- Proprietary, reliable and fully integrated processing infrastructure



The Right Partner Right Now

Consumer demand has made the gift card one of the true stars of retail payment processing. As you look to capitalize on the flexibility and convenience of a gift card program within your retail lineup, the right answer may be as close as that point-of-sale system sitting by your register.

A Newer Name in Gift Cards; With More Than 20 Years of Payment Processing Experience

Since 1985, we've been helping merchants provide customers with the range of payment options they demand. At the same time, we've helped our clients manage their

processing costs and gain a deeper understanding of how they can control their total cost of acceptance. Today, Chase Paymentech is a world-wide power behind processing credit and debit cards, e-checking, stored value cards of all sorts, and an almost bewildering array of alternative payment options like BillMeLater®, PayPal®, private label cards and EBT cards. It's a far cry from the days of asking a customer "Cash, check or charge?"

Only Chase Paymentech is positioned to leverage the strength of a global network into a gift card program that builds your brand and creates new sales opportunities by consolidating all of your payment methods.

The Opportunity? Increased Sales and Customer Loyalty

Today's consumers are more demanding than ever. They expect the best price, the widest selection and the most convenience. Plus, they want to be able to pay in any of almost a dozen different ways. To keep up, you need streamlined store operations. When you add one of Chase Paymentech's Gift Card programs to your existing payment processing relationship, you can meet your customers' need for payment flexibility – without the headaches of multiple systems. Plus, Chase Paymentech serves as a single point of contact for billing, customer support and technical assistance for your point-of-sale terminal.*





Chase Paymentech: The Right Partner

When it comes to a gift card partner, you need the right program for your business. The right information to make good decisions. And the right support to keep the program running smoothly. You get all that and more with Chase Paymentech. When you add one of our gift card programs to your business mix, the only change you may notice is an increase in revenues.

As a global leader in payment processing and merchant acquiring, Chase Paymentech offers a consultative approach that helps today's small and emerging businesses become tomorrow's industry leaders. On the Internet or at the point of sale, our unique combination of outstanding service, innovative solutions and financial strength offers solid benefits to companies just like yours.

There's More to a Gift Card Than Giving

Gift cards can represent a significant business opportunity for any business. But have you considered ways a Chase Paymentech gift card program could benefit your business?

Try using gift cards as:

- **Employee incentives**
- **Promotional cards**
- **Merchandise return cards**
- **Employee cards**

When you do, you'll be able to offer all the perks your customers and employees demand, with all the flexibility and control you expect from your gift card program.

With Chase Paymentech as your gift card partner, you likely will be able to issue and accept gift cards using the equipment that you already have in place. Your gift card program joins seamlessly with your other transactions. And you'll access a wide range of integrated reporting options that keep you fully informed of your location's entire payment performance.

Count on Chase Paymentech for Reliable Results

Whether you're using gift cards to reward employees, build customer loyalty or create a new revenue

stream for your business, you'll be putting Chase Paymentech's experience in transaction processing to work as we build the right payment solutions for your business.

All payment transactions – gift, credit or debit – run on our proprietary, reliable and fully integrated processing infrastructure. This allows our merchant partners to utilize one interface to handle all of their processing needs. All systems are redundant and replicated in near real-time, assuring complete data integrity.

Make the Right Call

Ask your Chase Paymentech Account Executive to learn more about Chase Paymentech's Now, Advantage and Custom gift card programs.

www.chasepaymentechgiftcards.com

*Depending on when you executed a merchant agreement with Chase Paymentech for credit card services, you may be required to execute a new Gift Card agreement. See your Chase Paymentech representative for details.

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